

## ORDER



Orders	Order / Rev:	170734	Primary AE:	Olivia Lawrence
	Alt Order #:		Sales Office:	KOB
	Product Desc:	Internet Order	Sales Region:	Local
	Estimate:			
	Flight Dates:	11/06/12 - 11/06/12		
	Original Date / Rev:	11/13/12 / 11/13/12		
	Order Type:	GENERAL		
Agency	Name:	Cooney Watson & Associates	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Calendar
	Billing Contact:		Billing Cycle:	EOM/EOC
		2201 San Pedro NE Albuquerque, NM 87110-4133	Agency Commission:	15%
Advertiser	Name:	GO Bonds for Higher Education Camp	New Business Thru:	10/08/13
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PL2	Advertiser External ID:	
	Priority:	99	Agency External ID:	
	Revenue Codes:	AGY, POL, ISS		

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/01/12	11/06/12	1	\$2,500.00	\$2,125.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	1	\$2,500.00	\$2,125.00	0.00
Totals	1	\$2,500.00	\$2,125.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Olivia Lawrence			Start Of Order - End Of Order	100%

Order Share	Share	Total
KOB	20%	\$2,500.00
Market	100%	\$12,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLuz	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	0%	\$0.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00

KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	0%	\$0.00
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	80%	\$10,000.00

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Advertiser: GO Bonds for Higher Education Campai

Alt Order #:

Product Desc: Internet Order

**KOB**

Flight Dates: 11/06/12 - 11/06/12

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	11/06/12	11/06/12	Internet Internet	NS	Internet		-T-----	:00	1	\$2,500.00	99	0.00	NS	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/05/12	11/11/12	-T-----			1	\$2,500.00		0.00						
															Totals	1 \$2,500.00